

# AOS 2026 Meeting Sponsor & Exhibitor Prospectus



[meeting.americanornithology.org](https://meeting.americanornithology.org)

# Why sponsor?

*Ardea herodias* (Great Blue Heron). Photo courtesy of the Mass Audubon

AOS 2026 presents an exceptional platform to showcase innovative science that drives bird conservation and management forward. With students comprising over one-third of our attendees, the meeting fosters meaningful engagement with emerging scientists. Our attendees are passionate about discovering the latest advancements in telemetry, optics, bird banding, and field gear. By sponsoring AOS 2026, you'll gain direct access to a dynamic community eager to explore new tools, technologies, and partnerships.

We actively promote sponsor contributions throughout the meeting, helping you build visibility and forge connections with professionals from agencies, NGOs, and conservation organizations. Join us in shaping the future of ornithology and conservation science.

In addition to engaging our attendees at the exhibit hall, meeting sponsors can chat with participants during morning bird walks, daily coffee breaks, or at the Silent Auction. If you're feeling athletic (or even if you're not), come and meet our members at the 5K Fun Walk or Run!





# About the location

## University of Massachusetts Amherst Amherst, Massachusetts

Nestled in the scenic Pioneer Valley of western Massachusetts, Amherst offers a captivating blend of natural beauty, academic energy, and rich cultural heritage. Home to renowned institutions and surrounded by lush forests, rolling hills, and vibrant wetlands, Amherst is the perfect setting for an inspiring and unforgettable meeting.

The region is a haven for birdwatchers and nature lovers alike, with hotspots like the Fort River Birding and Nature Trail and other nature trails offering sightings of species such as the Scarlet Tanager, Eastern Towhee, and migratory warblers. With over 130 bird species documented in nearby preserves, Amherst plays a vital role in the Atlantic Flyway, making it a key location for conservation and research.

Whether you're hiking the Holyoke Range, strolling through historic downtown Amherst, or exploring the area's many conservation areas, you'll find a perfect mix of intellectual engagement and outdoor adventure. Don't miss this opportunity to connect with fellow scientists and conservationists in a town that celebrates both nature and knowledge.





# Sponsorship levels

For more information and to purchase your sponsorship package, visit [Sponsor Form](#).

## 2026 Sponsorship Levels

2026	PREMIER PLUS* \$50,000	PREMIER \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Complimentary Conference Registration	10	6	4	3	2	1
Exhibit booth space	2	2	2	1	1	1 at a 50% discount
Exclusive recognition at events	Opening reception & closing event	Opening reception or closing event	Select a plenary	Select a symposium or Student QuizBowl	Poster Reception or Workshop	Coffee Break
Ad space in program	Full page	Full page	½ page	½ page	¼ page	¼ page
Logo placement	Prominent placement: plenary, program, signage	Prominent placement: plenary, program, signage	Prominent placement: plenary, program, signage	Plenary and program	Name in program	Name in program
Website recognition	Logo with link to website	Logo with link to website	Logo with link to website	Logo with link to website	Logo with link to website	Logo with link to website

Sponsorships are contributions made to the American Ornithological Society for which the sponsor receives promotional, civic engagement, and community relations value. \*Premier Plus Sponsorship Level is highly customizable. Please reach out to discuss how we can customize a sponsorship package that meets the needs of your organizational goals.



# Exhibitor packages

*Cyanocitta Cristata* (Blue Jay). Photo courtesy of the Mass Audubon

## Corporate

**EARLY BIRD:** Commercial Exhibitor Booth – \$1,500

**REGULAR:** Commercial Exhibitor Booth – \$1,950

**LATE:** Commercial Exhibitor Booth – \$2,250

## Non-profit, Government or Artist

**EARLY BIRD:** Nonprofit/Government Exhibitor Booth – \$1,100

**REGULAR:** Nonprofit/Government Exhibitor Booth – \$1,400

**LATE:** Nonprofit/Government Exhibitor Booth – \$1,700

**Artist Booth:** \$150

## Additional Advertising Options

**Non-profit/Government:** Literature / Promotional Items Only – \$100

**Commercial Exhibitor:** Literature / Promotional Items Only – \$400

## Exhibitor information

We encourage exhibitors from a variety of organizations, including optics and telemetry companies, publishing organizations, bird-friendly and sustainable manufacturers, tour guides, and local nonprofits, museums, and observatories. The exhibit hall will also house all poster sessions and associated social events, ensuring high visitation rates of exhibitor booths by conference attendees.

Exhibitor Package includes: One 6' table and 2 chairs; logo on AOS website and meeting program.

**Please Note:** Exhibitor Packages do not include conference registration. Exhibitors who wish to attend conference programming will receive a 50% discount code to use when registering. 50% discount code limited to 2 exhibitor representatives.

Opportunities for greater visibility exist within the Sponsorship Packages.

Contact **Ramona** at [rfletcher@americanornithology.org](mailto:rfletcher@americanornithology.org) to discuss.

**Exhibit Set-Up:** Monday, 3 August 2026

**Exhibit Hall Open:** Tuesday, 4 August–Thursday, 6 August, 2026

**Exhibit & Poster Tear down:** Friday, 7 August by 1pm, 2026

**For more information and to purchase your exhibitor package,**  
**visit [Exhibitor Form](#).**

# Thank you!

Puffer's Pond Dam, North Amherst, MA

## We hope to see you in Amherst!



**Please direct all sponsor- and exhibitor-related questions to:**

**Ramona Fletcher**

AOS Meeting Manager

[rfletcher@americanornithology.org](mailto:rfletcher@americanornithology.org)



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