

AOS & BC

On the Wings of Recovery: Resilience & Action

2022 Ornithological Conference

27 JUNE - 2 JULY | SAN JUAN, PUERTO RICO

Sponsor & Exhibitor Prospectus



Puerto Rican Tody (*Todus mexicanus*)
Photo by W. Marissen for Canva.com



Join Us in Puerto Rico!

We are pleased to invite you to partner with us for this opportunity to bring together ornithologists from around the globe to highlight research, promote conservation, and build community. Your sponsorship funds will allow us to keep registration and other conference costs affordable, particularly for the many students and early professionals from Latin America and the Caribbean.

Sponsorship provides your organization or agency a visible presence with a diverse audience of scientists and educators who are passionate about birds, science, and conservation.

Why Sponsor?



- Engage and partner with **700–800** professionals and students from around the globe.
- Advance the understanding and **conservation of birds**.
- **Foster the next generation of ornithologists**.
- Support an extensive program that includes **professional development workshops, plenary lectures, symposia, round-table discussions, lightning talks, contributed papers, and poster sessions**—all addressing many diverse aspects of birds and resiliency.
- Demonstrate your commitment to supporting a **diverse community of scientists** representing a broad array of backgrounds, perspectives, and interests.

About the Conference

The **American Ornithological Society (AOS)** and **BirdsCaribbean (BC)**, in partnership with local hosts **Para la Naturaleza** and **Sociedad Ornitológica Puertorriqueña**, invite you to our 2022 conference. This much-awaited, in-person conference offers tremendous opportunities to share cutting-edge science, highlight diverse ornithological perspectives, and develop partnerships and community among a broad group of bird-focused professionals.

AOS & BC 2022 will highlight research that spans the breadth of modern ornithology through plenaries, symposia, workshops, roundtable discussions, contributed papers, and posters. Exhibitors from the commercial, non-profit, and government sectors will showcase new opportunities for partnerships. We will also host a series of daily, fun networking events for you to make new connections and reconnect with colleagues!

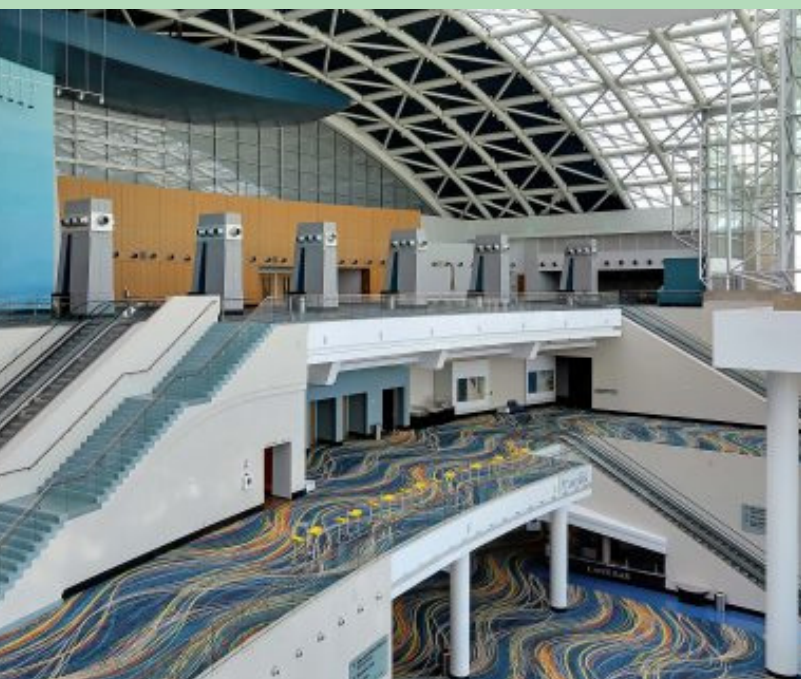


Puerto Rican Parrot (*Amazona vittata*)
Photo by Gabriel Lugo,
WildsideNatureTours.com



About the Location

Join us in San Juan, Puerto Rico—a city rebounding from Hurricane Maria, and a location rich in historical, cultural, and natural attractions. San Juan is an exciting port city located in the easternmost of the four Greater Antilles Islands, full of endemics of all kinds. A smorgasbord of field trips of varying timing, duration, and physical challenge will allow conference attendees to visit historical and cultural sites, as well as all the natural habitats of Puerto Rico and nearby Dominican Republic (on six-day excursions). The intrepid visitor may want to try and see all seventeen of Puerto Rico's endemic bird species!



Our Venue: **Puerto Rico Convention Center**

The stunning Puerto Rico Convention Center, recently restored, is an expansive, modern facility with abundant indoor and outdoor spaces, perfectly situated in the heart of downtown San Juan. The Convention Center is close to the Caribbean Sea, and only a ten-minute drive from historic Old San Juan.



About Our Commitment

AOS & BC 2022 supports participation from ornithologists **representing a wide range of identities and strives to create a welcoming, inclusive, supportive, and engaging community for individuals** across all races, ethnicities, genders, ages, nationalities, religions, abilities, sexual orientations, socioeconomic, and educational statuses. We welcome different ideas, perspectives, and values, and demonstrate this commitment by:

- Providing financial options to support participation by students, early-career professionals, caregivers, and historically excluded groups
- Hosting events to support specific communities within ornithology, including a breakfast for LGBTQIA+ ornithologists and a social for our Caribbean partners
- Featuring speakers with broad and diverse perspectives at our plenaries, roundtables, symposia, and storytelling events
- Creating a SAFE Committee to ensure that our meeting is welcoming, inclusive, and free from harassment

AOS & BC 2022 offers an opportunity to connect with and support ornithologists representing a broad diversity of identities and perspectives.

Your sponsorship demonstrates your support of a rich and engaging community of scientists and the valuable science it generates.

Sponsorship Levels

For more information and to purchase your sponsorship package, please visit meeting.americanornithology.org

2022	PREMIER \$20,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	Other levels* (NextGen, Red Knot, Ptarmigan)
Complimentary Conference Registration	6	4	3	2	1	
Exhibit booth space	2	2	1	1	1 50% discount	
Exclusive recognition at events	Opening reception or closing event	Select a plenary	Select a symposium	Exhibit Reception or Workshop	Coffee Break or Student QuizBowl	Varies
Ad space in program	Full page	½ page	½ page	¼ page	¼ page	Name/logo listed
Logo placement	Prominent placement in program and signage, t-shirt	Prominent placement in program and signage, t-shirt	In program	In program	Name listed in program	Name with link to website
Website recognition	Logo with link to website	Logo with link to website	Logo with link to website	Logo with link to website	Logo with link to website	Logo with link to website
Branded item for shared display table	Upon request	Upon request	Upon request	Upon request	Upon request	Upon request

*Please reach out to us to discuss a sponsorship amount that meets your needs and your budget.

Puerto Rican Parrot (*Amazona vittata*)
Photo by Gabriel Lugo,
WildsideNatureTours.com



Exhibitor Packages

CORPORATE EXHIBITOR BOOTH RATES

EARLY BIRD: \$1,370

REGULAR: \$1,770

LATE: \$2,070

NON-PROFIT, GOVERNMENT OR ARTIST BOOTH RATES

EARLY BIRD: \$895

REGULAR: \$1,145

LATE: \$1,445

ARTIST BOOTH: \$150

ADDITIONAL ADVERTISING RATES

CORPORATE

Literature / Promotional Items Only - \$300

NON-PROFIT/GOVERNMENT

Literature / Promotional Items Only - \$90

This rate is for the on-site display of promotional items or literature only and does not include a physical booth space.

Purchase an Advertisement

PROGRAM BOOK ADS

FULL PAGE (INSIDE BACK COVER): \$1,100
8.5" x 11" with 1/8" bleed

FULL PAGE: \$1,000
8.5" x 11" with 1/8" bleed

HORIZONTAL HALF PAGE: \$500
7.5" x 4.75"

QUARTER-PAGE: \$250
3.5" x 4.75"

Increase your visibility with a **dedicated ad** in the AOS & BC 2022 **digital program book** (printable and downloadable). The program book will be in .pdf format and distributed to all conference attendees, exhibitors, sponsors, staff, and volunteers.





Puerto Rican Emerald (*Riccordia maugaeus*)
Photo by Gabriel Lugo, WildsideNatureTours.com

Countdown to Conference Week!

March 2022

Purchase your package!
Sponsorship and Exhibitor online sales open on March 31. Purchase your registration and package at meeting.americanornithology.org

April 2022

Receive your booth assignment info and location from AOS Event Coordinator.

Submit logo, and branding materials for conference website and digital program.

May 2022

Final details, redeem your complimentary registration, and submit advertisements.

June 2022

Load-in for sponsors and exhibitors begins Monday, June 27. Your load-in details and exhibit hall guidelines can be found in your Sponsors & Exhibitors Info Kit (emailed out at the end of April 2022).

Thank You

We hope to see you in Puerto Rico!

Please direct all sponsor and exhibitor related questions to:

Lauren Gates
AOS Event Coordinator
lgates@americanornithology.org



Green-throated Carib (*Eulampis holosericeus*)
Photo by Gabriel Lugo, WildsideNatureTours.com



Puerto Rican Spindalis (*Spindalis portoricensis*)
Photo by Gabriel Lugo
WildsideNatureTours.com

meeting.americanornithology.org